The Interpretive Data Science (IDeaS) Workshop II
Current Topics, Methods, and Policy Implications
(Vancouver, BC, Fri-Sat, May 6-7, 2022)

Dear IDeaS Group Members,

One week to go until the IDeaS Workshop II commences – very exciting!

Our group emerged four years ago as an informal collection of researchers from different academic disciplines and organizational nodes who shared an interest in interpretive approaches to curating and employing textual and visual data in management, organizations, and entrepreneurial theory-building- with policy implications for ecosystems, privacy, decentralization, and democratic action. (https://www.interpretivedatascience.com/).

Since 2018, we have researched a wide range of subjects - from topic modeling, scandals and covid contagion networks to STM, cultural cartography, ICOs and EV use; we've run Academy of Management PDWs on varieties of textual analysis as well as symposia on word-embedding versus topic modeling; and we've liaised with folks advancing content, text, and visual analysis, and studying emergence, meaning, and political dynamics. In our upcoming workshop, we hope to continue with our community-building and knowledge sharing efforts.

Due to covid and international issues, our workshop will be **hybrid,** with two-thirds online and one-third in-person. The schedule for the pre-seminar and two-day workshop is below:

	Pre-Workshop (Th.)	*Workshop Day 1 - Friday*		*Workshop Day 2 – Saturday*	
	Activities	*Centralized Activities*	*Decentralized Activities*	*Centralized Activities*	*Decentralized Activities*
Gather 8:30-9:00	• Continental Breakfast (Outside David Lam Learning Lab)		• Continental Breakfast (Outside David Lam Learning Lab)		• Continental Breakfast (Outside David Lam Learning Lab)
Morning 9:00-12:00, with flex coffee break	• Please pre-load R & R Studio; visit https://github.com/timhannigan/STM_standard_r_setup.git • Brief Opening (9:00): Tim Hannigan • STM Principles & Applications (9:05): Richard H. & Ana A. & Tim H. as co-leads (150 mins., with coffee break) • Closing (11:50): Tim H. (10 mins.)	• Brief Opening (9:00): Dev Jennings & Marc-David Seidel (10 mins.) • Presenter (9:10): Mark Kennedy–The Comp Sci. & Mngt. Interface (35 mins. + 15 mins. Q&A) • *Reconvene (11:30) for central discussion (30 mins.)*	• Breakout Rooms (10:00): • Ecosystems (Clough) • Algorithms (Tchalian) • AI as Actors (Murray) • Maybe 1 other online only group (75 mins. + 15 min. break)	• Brief Welcome Back: Dev J. (10 mins.); • Presenter (9:10): Sima Sajjadiani–People Analytics: From Theory to Social Impact (35 mins. + 15 mins. Q&A) • *Reconvene (11:30) for central discussion (30 mins.)*	• Breakout Rooms (10:00) • DS Professionals (Valadao) • HR Data Analytics (Sajjadiani) • Legitimating Analytics (Steele) • Maybe 1 other online only group (75 mins. + 15 min. break)
Noon 12:00-1:00	• Box Lunch (12:00, Outside David Lam Learning Lab)	• Box Lunch (12:00, (Outside David Lam Learning Lab) • Reflections (12:15): Marc Ventresca (Oxford)–Smart Space (35 mins. +10 mins. Q&A)		• Box Lunch (Outside David Lam Learning Lab) • Reflections (12:15): Renate Meyer (Org. Studies)–Trends in Interpretive Research (35 mins. +10 mins. Q&A)	
Afternoon 1:00-4:30 with flex coffee break		• Presenter (1:00): Laura Nelson (UBC)–In Support of the Agnostic Approach to Interpretive Computational Social Science (35 mins. + 10 mins. Q&A) • *Reconvene (3:15) for central discussion (30 mins.)* • Short Refresh Break • Speaker (3:55): Jason Kiley–Open Source Interpretive DS (25 mins. + 10 mins. Q&A) • Brief Closing (4:20): Tim H.–Synopsis & Future Directions Day 1 (10 mins.)	• Breakout Rooms (1:45): • Topic Modeling & STM (Aranda & Haans) • Visuals (Chen & Jennings) • Corpus Curation (Hannigan & Kiley) • maybe 1 other online only group (75 mins. + 15 min. break)	• Presenter (1:00): Marc-David Seidel (UBC)–Democratizing and Higher Impact Efforts (35 mins. + 10 mins. Q&A) • *Reconvene (3:15) for central discussion (30 mins.)* • Short Refresh Break • Speaker (3:55): David Kirsch (Maryland) –Fanboys, Fanbots (25 mins. + 10 mins. Q&A) • Brief Closing (4:20): Dev J. & Jenn Sloan–Synopsis & Future Directions Day 2 (10 mins.)	• Breakout Rooms (1:45): • Blockchain (Pak) • HIBAR (Seidel) • Analytics Use in Fam/Founder Firms (Sloan) • Maybe 1 other online only group (75 mins. + 15 min. break)
Evening 4:30-7:00 7:00-9:00	Dinner - informal gatherings	Dinner – local, planned	Free Time	Dinner – local, planned	Free Time

The full set of Zoom links for each of these segments is in the attached document **"IdeaS Workshop II Schedule and Zoom Links April 26, 2022_for distribution"**.

We will follow up on the IDeaS Workshop II in a few different ways. First, the takeaways and resources used in it will be posted at https://www.interpretivedatascience.com/ and some will be at the GitHub for the Day 1 Pre-Workshop event on STM. We also have an associated *Organization Studies* Call, with a current deadline of

June 1, 2022 (perhaps to be extended) at: https://journals.sagepub.com/pb-assets/cmscontent/OSS/CfP_Enhancing_Organizations_Research-converted-1638168157.pdf The IDeaS Workshop III, with any luck, will be outside of London (and hybrid) in the fall of 2023, hosted by Imperial and Oxford.

If you have general questions, please contact Dev Jennings (dev.jennings@ualberta.ca), Richard Haans (haans@rsm.nl), or Marc-David Seidel (seidel@mail.ubc.ca). If you have logistical questions, please contact Rodrigo Valadao (rodrigo.valadao@ualberta.ca) or Nancy Tang (nancy.tang@sauder.ubc.ca).

Best,
The Co-Organizers /IDeaS

(Dev Jennings, Tim Hannigan, Marc-David Seidel, David Clough & Mark Kennedy, with Richard Haans, Ana Aranda, Laura Nelson, Sima Sajjadiani, Hovig Tachlian, Vern Glaser, Rodrigo Valadao, Nancy Tang & Altan Uludag)